



## SOMA VALLIAPPAN

Writer, Author, Speaker & Trainer

S Valliyappan (Known as Soma Valliappan) is a renowned writer, author, speaker, trainer, and an expert in the areas of Human Resource Management, Personality development, and Financial Investments. He has written over 50 books in Tamil and English on various subjects including Self Development,, Stock market, Emotional Intelligence, Time management, Sales, Leadership, and Personality development. Known for his erudite writing style, his articles and columns are widely published in leading Tamil newspapers and periodicals regularly. His book on Stock investing, titled Alla Alla Panam, released in 2004 by Kizhakku Publishers (New Horizon Media), has been a phenomenal success and has sold over 1,25,000 copies. Valliyappan is regularly invited by many Tamil Television channels for his opinions on stock market and economic events.

He is a Graduate in Economics from Madras University and Post Graduate in Business Administration with human resource and Marketing specializations.

Valliyappan has undergone a comprehensive educational program on Emotional intelligence at XLRI, a premier Business Management Institute Jamshedpur, India.

Valliyappan has held several senior and Executive positions in Human Resource Management in many organizations, representing Manufacturing, Financial services, and ITeS services sectors, including BHEL, one of India's premier public sector units, top notch multinationals like Whirlpool and PepsiCo India Holdings,



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besides Indian Hotels Co Ltd and Hindustan Motors Ltd, leading private sector companies in India. His most recent assignment was as the vice president, human resources at a group of companies, based out of Chennai, Tamil Nadu.

Valliyappan is closely associated with academia – he has been teaching, and training since 1990. Currently, he is a member of Board of Studies of Alagappa Institute of Management, Karaikudi. He was also a member of Board of Studies of St Joseph's College and Bishop Heber College, Trichy and was in the Selection Committee of Bharathidhasan Institute Management, Trichy. He was a visiting faculty at Bharathidasan University, Tiruchirappalli, The Institute for Financial Management and Research (IFMR), Chennai.