



## R. KRISHNA RAJ

### Maverick Fitness Studios

Maverick Fitness Studios is the brain child of Krishna Raj and Gita from Chennai, India. A private limited company, Maverick was founded by R.Krishna Raj in August 2003. A fitness aficionado with a passion since childhood for sports and fitness activity, Krishna Raj took up a professional degree in engineering from Annamalai University and followed his father's footsteps to become a name to reckon in the HVAC industry. His concern Air Command is one of the prime dealers for Blue Star for large-scale air-conditioning and refrigeration needs in India and has been rated multiple times as the best service provider.

Krishna Raj's innate passion for health and sports, prompted him to diversify into the fitness arena in 2003, which was just beginning to enter the common Indian conscience. A commitment for perfection, a passion for excellence and a heart that always looks at social good, resulted in the launching of Maverick Fitness Studios. Thirteen years later with several fitness studios & school programs under his umbrella, Krishna Raj as Managing Director, leads Maverick to a new threshold of fitness activity. Through Maverick, Krishna Raj has directly contributed to the growth of the fitness industry in India by reiterating the value of health and fitness in the human psyche.

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In 2011, Krishna Raj received on behalf of Maverick the NDTV Hindu Lifestyle award for BEST GYM. Krishnaraj's business acumen and his key strength as a strategist, guarantee stability and quality in every aspect of Maverick.