



G. ANNADURAI

G Annadurai, a Class 12 dropout, whose passion for his profession and the desire to give the best amenities for his customers has brought him success in good measure.

With nearly 10,000 followers on Facebook and more than 140 speeches at corporate offices and Three TED talks to his credit, Anna is literally going places.

He addressed employees of Vodofone, Hyundai, Royal Enfield, Danfoss and Gamesa. He has travelled mostly by air on speaking assignments to more than a dozen cities across the country, including Bengaluru, Delhi, Hyderabad, Mumbai, Pune and Gurgaon in the last couple of years.

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His auto is wifi enabled and equipped with a TV set, laptop, tablet and Ipad – the latter three devices being available for customers who like to do some browsing as they travel.

He plays the day's important news clips on the TV set, which he normally records during the lunch break at home.

He also keeps a stock of popular film songs from major Indian languages and plays them for customers from other states who like to hear songs in their native tongue.

For those who wish to catch up on the news or do some light reading, there is a collection of eight dailies and the latest issues of not less than 35 magazines that are stacked neatly inside the auto.



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Annadurai also offers free or discounted rides on special days. Teachers are offered free rides daily, lovers on Valentine's Day, and women travelling with their children on Mother's Day.

The most important thing which he believes in is "Athiti Devo Bavah" or how he likes to say, "Customers are my real GOD."