



## SUNDAR MURUGANANDHAN

Managing Director,  
Versa Drives Private Limited.

Sundar, hailing from Udumalaipettai, is an electrical engineer with an experience of more than 35 years in the industry. He has a Master's degree in Electrical Engineering from University of Missouri, Rolla, USA (1987) and Bachelor's in Electrical & Electronics Engineering from Annamalai University, India (1983). He did his schooling at Govt. High School, Rasipuram.

He and Durgasharan Krishnamurthy started what is today Versa Drives in 1989. Versa Drives specializes in design and manufacture of super-efficient motors and drives. Versa Drives is one of very few Indian companies that make motor drives. Versa Drives made the first super-efficient ceiling fan in India under the brand name of Superfan that has the potential to save more than 10000MW of electricity for India.

- Superfan was chosen as Most Innovative Product of 2013 and won India Innovation Initiative (i3) 2013 award by Department of Science & Technology, Govt. of India and Confederation of Indian Industries (CII).
- Superfan has won many other awards around the world - Bronze award for Excellence In Design from Appliance Design magazine of USA, a honorable mention at International Design Awards 2013, CII National Energy Award 2015 as Most Innovative Energy Saving Product, Global Sustainability Award from Dupont, Delaware (2015), Finalists for Global LEAP Awards from CLEAN ENERGY MINISTERIAL for off-



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grid appliances in 2016 at San Francisco, Global LEAP Award (2017), and India Design Mark (2017).

- Versa Drives won Emerging Entrepreneur Award 2014 from CII and TIME India Jury Special Mention Award for Startups (2017).
- Sundar was invited to a White House Event on Clean Access to Energy in October 2015.
- Durga & Sundar has secured a patent for an electronic circuit in 2018.
- Japanese electronics giant, Murata Manufacturing Co., picked up stakes in Versa Drives in March 2019.
- In January 2021, Bureau of Energy Efficiency, Ministry of Power, awarded “NECA - Appliance of the year - 2020” to a Superfan model Super Q.



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Sundar believes in “Do more with less” and likes to reduce consumption of everything in material. Sundar has plans about super-efficient appliances for future homes that would lead to greener environment. Whenever there is an opportunity he meets college students to inspire them to become entrepreneurs. Sundar is keen on traffic regulation and was the Chief Traffic Warden of Coimbatore City for two years. India’s popular weekly “The Week” featured Sundar and Durga as “The Indian Heroes” for creating Superfan in their September 2015 issue. Tamil magazines ‘FEMINA’ and ‘Nanayam Vikatan’ published articles on Sundar & Durga. On April 14th & 15th, 2018, Doordarshan Podhigai channel broadcasted the green practices of Versa Drives factory. He is an avid bird photographer.