



## CK KUMARAVEL

CK Kumaravel, co founder of the most admirable salon brand. Naturals is a visionary in his own right.

Credited with eradicating the word 'house wife' the starting point was his encouraging his wife Veena to start something new. Naturals grew from a small seed of an idea and are today 250+ strong salon chain webbing across the country.

The success story of naturals dates a decade back when the seeds for the salon were sown by Founder, Mrs. K. Veena. Started off with a humble amount of with the aim of earning 60,000 buck, now Naturals has grown into huge entity. The main focus of Naturals at present is widening its reach further through the franchise mode in order to span operations quicker across the country.

CKK's belief in the fact that women areas equally if not more efficient than men are. Naturals' strength he says is the easy & simple formula of helping an ordinary woman who is passionate about becoming a business women engage in franchising options. Giving her adequate guidance and support to start and establish the business.

His faith in the following success mantra for all upcoming women entrepreneurs which is LSD descriptive of Goddess Laxmi Devi, Goddess Saraswathi Devi and Goddess Durga Devi, Goddess laxmi Devi, who stands for prosperity, Goddess Saraswathi Devi Symbolic of Wisdom and knowledge and Goddess Durga Devi representing Pride, determination and strength.

**Vision:** To groom India | **Mission:** Create 1000 successful women entrepreneurs 3000 SALONS & 50,000 Employment opportunities by 2017.



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